



SIGNATURE EVENTS

ANNUAL GALA

WHEN: APRIL 14, 2016

One of Mississauga Board of Trade's most prestigious events, recognizing the efforts and achievements of our immediate past chair, its dedicated staff and volunteers, and honouring an Outstanding Canadian Business Leader with the Lifetime Business Achievement Award.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	\$10,000
Gold Sponsor	\$5,000
Silver Sponsor	\$3,000
'Friends of MBOT'	\$2,500
AV Sponsor	\$5,000
Centerpiece Sponsor	\$3,000
Entertainment	\$2,500
Print	\$2,000



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SPONSORS

TITLE: \$10,000

- Speaking opportunity (details TBD)
- 1 table of 8 (premium location)
- 1 seat at the head table
- Company logo on each table
- Company logo on signage in lobby
- Full page ad in the event program
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

GOLD: \$5,000

- 1 table of 8 (premium location)
- Company logo on table
- Company logo on signage in lobby
- ½ page ad in the event program
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

SILVER: \$3,000

- 1 table of 8 with company logo on table
- Company logo on table
- 1/4 page ad in the event program
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event





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'FRIENDS OF MBOT': \$2,500

- Table of 8 with company logo on table
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

EVENT SPONSORS

AUDIO VIDEO: \$5,000

- Table of 8 with company logo on table
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

CENTREPIECE: \$3,000

- 2 tickets to the event
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

ENTERTAINMENT: \$2,500

- 2 tickets to the event
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

PRINT: \$2,000

- 2 tickets to the event
- Company recognition in sponsor video loop
- Company logo on MBOT event website
- Company recognition in MBOT magazine feature article post event
- Social media mentions pre event and during the event

